

2012

# CFA DAY

FORUM

## EXHIBITOR REGISTRATION FORM

**July 25-27, 2012**

Gaylord National Resort and Convention Center, National Harbor, MD

### EXHIBITOR INFORMATION

#### AGENDA

*Business attire recommended  
Exhibitors are encouraged to attend all sessions*

#### Wednesday, July 25

General Session  
Exhibitor Tradeshow/Welcome Reception

#### Thursday, July 26

Breakfast  
General Session  
Hill Visits with members of Congress  
Capitol Hill Luncheon  
Gala Event

#### Friday, July 27

Attendees Depart

#### EVENT LOCATION

Gaylord National Resort and Convention Center  
201 Waterfront Street, National Harbor, MD 20745  
www.gaylordnational.com

#### TRAVEL

- BY AIR:** Ronald Reagan Washington National Airport (15 minutes)  
Dulles International Airport (45 minutes)  
Baltimore Washington International Airport (45 minutes)
- BY TRAIN:** Amtrak's Union Station (20 minutes)
- BY CAR:** 1 hour from Baltimore, 2 ½ hours from Philadelphia

#### INCLUDED IN STANDARD EXHIBITOR REGISTRATION

- Registration for one attendee
- 8x10 booth space
- Accommodations at the Gaylord National for two nights – Wednesday, July 25 & Thursday, July 26
- Opportunity to promote your products and services to franchisees across many brands
- Meetings with your members of Congress on Capitol Hill
- Event meals and receptions

ATTENDEE TYPE	NO. ATTENDING	REG. FEE
Premier Exhibitor Package*	_____	\$4,000
Standard Exhibitor Package	_____	\$2,250
Additional Attendee	_____	\$1,000

*(includes registration and hotel accommodations)*

**REGISTRATION TOTAL** \$ \_\_\_\_\_

\*Contact Jeff Reynolds for Premier Exhibitor Package details.  
Registrations received by April 1, 2012 receive \$2,000 early-bird discount rate.  
NO REFUNDS. All hotel reservations must be made through the CFA.  
Interested in extending your stay? A limited number of rooms are available at the group rate three days pre/post conference. Contact amyk@thecfainc.com for reservation information.

### EXHIBITOR INFORMATION

COMPANY NAME \_\_\_\_\_

ATTENDEE 1 \_\_\_\_\_

ATTENDEE 2 \_\_\_\_\_

ATTENDEE 3 \_\_\_\_\_

\*ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_

\*\*EMAIL ADDRESS \_\_\_\_\_

*\*The address you list here will be used to determine your Hill Visit group.*

*\*\* Hotel confirmations will be sent to this email address.*

### HOW TO REGISTER

#### CHECK

**Mail check and registration form to:**  
Coalition of Franchise Associations  
Attn: CFA Day Forum  
One Barrett Lakes Center  
1701 Barrett Lakes Blvd. NW, Suite 180  
Kennesaw, GA 30144



#### CREDIT CARD

**Complete, sign and fax this registration form to (678) 797-5170.**

VISA                                       MasterCard                                       American Express

NAME ON CARD \_\_\_\_\_

ACCOUNT NUMBER \_\_\_\_\_

EXP DATE \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

Registrations received after June 24, 2012 cannot be guaranteed room nights at the convention hotel. The CFA will contact you if rooms at the Gaylord National are no longer available so you can make other arrangements.



**Questions? Contact Jeff Reynolds at (678) 797-5160  
or jeffr@thecfainc.com.**