

2012



CFA DAY

FORUM

SPONSORSHIP OPPORTUNITIES

July 25-27, 2012

Gaylord National Resort and Convention Center
National Harbor, Md.

GALA EVENT SPONSOR \$4,000

Benefits include:

- Exclusive sponsorship of most prestigious opportunity
- Inclusion of keynote speaker (3-5 minutes)
- Photo opportunity with keynote speaker
- Sponsor display table at Gala Event
- Signage in General Session & Gala Event
- Recognition in on-site guide
- Company logo on sponsor video loop
- Website link and company logo on www.thecfainc.com

SOLD

LANYARD SPONSOR \$3,000

Benefits include:

- Exclusive opportunity
- Company logo placed on all attendee lanyards
- Recognition in on-site guide
- Company logo on sponsor video loop
- Website link and company logo on www.thecfainc.com

PRESENTATION SPONSOR \$3,000

Benefits include:

- Multiple opportunities available (2 available)
- Inclusion in general session panel on an industry topic*
- Recognition in on-site guide
- Company logo on sponsor video loop
- Website link and company logo on www.thecfainc.com

**Topic must be approved by CFA Meeting & Events committee*

REGISTRATION BAG SPONSOR \$2,000

Benefits include:

- Exclusive opportunity
- Logo on registration bags for all attendees
- Inclusion of marketing collateral in registration bags
- Recognition in on-site guide
- Company logo on sponsor video loop
- Website link and company logo on www.thecfainc.com

COCKTAIL RECEPTION SPONSOR \$1,000

Benefits include:

- Exclusive sponsorship of exhibit hall cocktail reception
- Signage in exhibit hall
- Recognition in on-site guide
- Company logo on sponsor video loop
- Website link and company logo on www.thecfainc.com

BREAKFAST SPONSOR \$1,000

Benefits include:

- Exclusive sponsorship of breakfast on July 26
- Signage at breakfast
- Recognition in on-site guide
- Company logo on sponsor video loop
- Website link and company logo on www.thecfainc.com

CAPITOL HILL LUNCHEON SPONSOR \$1,000

Benefits include:

- Exclusive sponsorship of Capitol Hill Luncheon
- Signage at Capitol Hill Luncheon
- Recognition in on-site guide
- Company logo on sponsor video loop
- Website link and company logo on www.thecfainc.com

REGISTRATION TABLE SPONSOR \$1,000

Benefits include:

- Exclusive opportunity
- Inclusion of marketing collateral in registration packets
- Signage at registration table
- Recognition in on-site guide
- Company logo on sponsor video loop
- Website link and company logo on www.thecfainc.com

EVENT SPONSOR \$500

Benefits include:

- Multiple opportunities available (6 available)
- Recognition on credentials as an event sponsor
- Recognition in on-site guide
- Company logo on sponsor video loop
- Website link and company logo on www.thecfainc.com

Exhibitor registration forms must be completed in order to participate in sponsorship opportunities.
Contact Jeff Reynolds at jeffr@thecfainc.com or (678) 797-5160 for more information.